What is Chatify?

Chatify is a free and secure instant messaging app that will introduce Mauritius a new trend towards "Conversational Commerce," in which users will be able to shed the need for countless apps from different companies in favor a simple mobile messaging interface.

In Mauritius, the Conversational Commerce trend will be served by Chatify, a new concierge messaging service that will employ a combination of human and artificial intelligence. Consumers will be able to chat with local businesses to:

- Easily make reservations at restaurants, bars and hotels.
- Quickly book appointments at spas, clinics, salons and many more.
- Enquire and receive product information and offers.
- Check product availability, price and timings from stores.

What is "Conversational Commerce"?

"Conversational Commerce" marks the next stage of texting's evolution!

"Conversational Commerce" is about delivering convenience, personalization, and decision support while people are on the go, with only partial attention to spare.

To put it simple, we all text more than ever, so why not expand texting's potential to sending payments, buying products, ordering on-demand services, paying bills, and more?

When the point of sale comes to the messaging channel

Why Chatify?

Chatify will point Mauritius in an exciting direction, liberating us from the traditional limitations of the mobile interface such as small screen sizes and unwieldy 'shopping cart' forms. You no longer need to download and launch separate apps for each on-demand service. Over time, the use of natural language processing will automate these concierge services, while retaining a human-in-the-loop to ensure accuracy and handle the long tail of requests that cannot be automated.

The Chatify platform will change the way we think about mobile commerce in Mauritius. It won't be long until you'll be getting things done with an instant message in Mauritius.

Let's Ask...

...Our Local Businesses!

Encryption on Chatify in order to make it a secure app:

Encrypted communication protects the privacy of the communication when the transport layer is encrypted to prevent eavesdropping. End-to-end file encryption will use an app specific certificate to encrypt the file. Any media file transferred using the latter technology will allow only your app to open that. So for example: A photo, which is sent by your app can only be viewed by a device with your app installed; ideal for enterprise communication.

The identity of the customer will not be revealed to the businesses and Chatify does not recommend to share sensitive information like credit card details on the messages.

Which local businesses can I chat with using Chatify?

Chatify has a growing list of businesses within the health & beauty, food & delivery, tourism & accommodations, shopping, transport & motoring, entertainment & media, property, and many more categories, for customers to chat with.

Where is Chatify currently available?

For now, Chatify is only available in Mauritius.

Is it completely free to chat with local businesses via Chatify?

Yes! You can use Chatify for free to chat with local businesses.

When will I get an answer?

The timeframe for answering your queries will range from nearly instant if the business is open and ready to chat, to slow if the business is busy or closed.

How will I know when a business has answered?

Please keep the notifications always turned on to get push notifications on your phone. You can do this on the "I" option from the "More" screen.

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I am a local business owner, how can I add my business to Chatify?

Download the Chatify app at Google Play or App Store and add your business using the "Tag" option from the "More" screen.
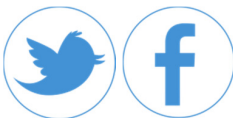
Business model:

We have no plans to monetize for the time being.

Visit our website for more info

www.chatify.im

Follow us on

https://www.facebook.com/chatify.im

https://twitter.com/Chatify

or

Contact Us on:

+230 5912 1256

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